

2015 BRC: Board's Role in Driving Long-Term Value Creation

2015 Blue Ribbon Commission focuses boardroom attention on a very hot topic - Long Term Value Creation and the role of the Board. Boards have a fundamental responsibility to help management navigate today's complex and changing business environments without allowing a "meet or beat the quarter" mentality to undermine or dilute the company's focus on long-term strategic objectives. Private companies and nonprofit organizations may not have public quarterly earning targets to meet, but the underlying situation is the same: They still face a set of demands and expectations from investors (or donors) and other stakeholders which are frequently very short-term in nature. Today's panel will address these issues and engage the audience with a case study table discussion.



Panelist
John Edwardson
Former Chairman & CEO
CDW
Director: FedEx,
Rockwell Collins



Panelist
Steve Kaplan
Professor
U of C Booth School
Director: Columbia Acorn
Fund, Morningstar



Panelist
Bill White
Professor
Northwestern Univ.
Director: NACD



Moderator
Mark Zorko
Principal
Brentwood Advisory
Director: MFRI,
NACD Chicago

Annual New Members' Luncheon with Peter Gleason, President of NACD
Thursday December 3, 2015

Reserved for New Members to NACD from December 1, 2014-November 30, 2015

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January 14, 2016

From Galas to Governance
February 11, 2016

Cyber Security: Tales from the Breach
March 10, 2016

Board Succession: Diversity, Skills and Tenure
April 12, 2016

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Jeff Smith - CEO, Starboard Value

Distinguished Speaker Series Luncheon May 5, 2016

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